

# How to build a culture of security

## Why you need it:

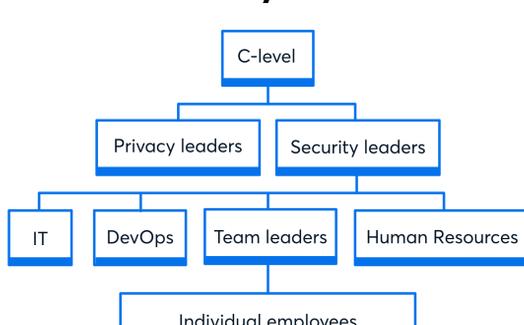
### Reduce your risk of data breaches

Even with an identity platform and tools like MFA and SSO in place, your company's secrets are vulnerable – anyone can reuse a weak password or embed unencrypted secrets in code, leaving your business at risk of a data breach.

- ✓ Secure customer data
- ✓ Improve productivity
- ✓ Protect company secrets
- ✓ Minimize disruption

## Who makes it work:

### Everyone.



To make sure your initiative is a success and met with ongoing cooperation, start at the top, then get buy-in from key stakeholders.

## What's the first step:

### Choose the right password manager



“ [1Password is] part of the culture of many teams, and the company ...part of that is trust, but the other part is knowing we're giving them the right tools for the job. It's also having trust in the tools that we provide and the level of control we have over them.

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## Here's how:

### Start building a culture of security

#### Prepare:

- Write your new policies and involve team leaders, HR, Privacy, and Security leads
- Create training content so everyone knows what's expected
- Develop new onboarding resources
- Build policy compliance into employee reviews

#### Launch:

- All-hands kick-off event
- Monthly team meetings with interactive activities
- Periodic trainings to sustain compliance

#### Roll out:

- New employees
- Contractors
- Course correction for slow adopters

#### Reinforce:

- Gamification – awards for active security contributors
- IT, HR, and team leads work together to support employees
- Monitor. Tweak. Repeat
- Periodic trainings to reinforce best practices

## Ready to fortify your security culture?

Try 1Password free